

KATIE LAMP

USER EXPERIENCE DESIGNER

CONTACT

773.420.8741

kathrynlamp@gmail.com

katielamp.com

SKILLS

Wireframing

Prototyping

User Flow Mapping

Interaction Design

Mockups

Competitive Analysis

User Research

Visual Design

Design Systems

Responsive Design

TOOLS

Sketch

Axure

Invision

Flinto

Zeplin

Marvel

Adobe Creative Suite

WORK EXPERIENCE

Boeing, Seattle WA & Remote

UX/UI Designer (contract) 2018 - current

Led redesign of several key features within the Toolbox Mobile Library iOS app, including an all-new aircraft selection experience. Created user flows, wireframes, and mockups for web, iOS devices, and Windows tablets. Contributed to and organized shared design system for multiple designers.

Walgreens, Chicago IL

Senior UX Designer (contract) 2016 - 2017

Designed user flows and wireframes for new offerings, including ship to store.

Redesigned existing site elements, such as the shop menu navigation, which increased sales by 5% in the first month, and was projected (through A/B testing) to increase revenue by \$5 million over a year.

Encyclopedia Britannica, Chicago IL

Senior UX Architect 2013 - 2016

Used responsive design techniques to create new interactions and improve existing features, primarily in K-12 educational products, for a variety of devices, from mobile to projector screens. Conducted classroom and remote research, analyzed the results, and applied the findings to improving Britannica's digital product UX.

U.S. Cellular, Chicago IL

Web Content Specialist 2011 - 2012

Employed human-centered design principles, including user research with call center associates, to restructure customer support section of uscellular.com, allowing for self-serve help. Redesigned navigation within internal associate portal. Maintained updated merchandising and pricing data via CMS.

EDUCATION

DePaul University, Chicago IL

2007 - 2010

M.S., Human-Computer Interaction

Ohio State University, Columbus OH

1997 - 2001

B.S.B.A., Management Information Systems